

Inta-Great Leadership Institute

(I-LEAD)



Inta-great

"Growing Leaders and Organizations to their Greatness."

Why Inta-Great Leadership Institute (I-Lead)?

Do you ever feel overwhelmed & underutilized? Are you being challenged to achieve more with fewer resources? Do you ever struggle to motivate your team or "engage" your employees?

I-Lead can help.



I-Lead is not an event—it's a *process* and *commitment* that spans over several months. This allows for the reinforcement of good habits and in-depth learning which results in real personal transformation.

Brought to you by a team of seasoned experts and rising stars, **I-Lead** combines training, group participation, coaching, and networking opportunities in order to cultivate real transformation in the lives of participants



I-Lead serves both emerging and established leaders:

- Emerging leaders are those rising stars and low-to-mid-level managers who show great leadership potential. By participating in our program, they will learn what it really means to be a leader, develop their own leadership skills, and gain wisdom from the established leaders who have come before them.
- Established leaders are those who are further along in their leadership journeys and who are ready to take their leadership to the next level. These leaders consist of upper level managers and executives who are intentional about cultivating their leadership legacy.

I-Lead will take your leadership skills to new heights. Whether you are an emerging or established leader, this interactive experience will impact how you lead personally, at the team level, and organizationally.

With our inside-out approach you will:

- Discover your unique leadership style including your strengths & limitations.
- Learn to effectively mobilize people toward a common purpose.
- Establish accountability that will produce behavioral change.
- Expand your circle of influence.
- Develop a leadership roadmap.



"We know that real change doesn't happen overnight, so we are with you for the long haul! We not only provide you with ongoing coaching opportunities, but also a built-in intentional networking component that connects established and emerging leaders as they learn from and invest in one another."

• Kathy Coder,
President and Founder
Inta-Great

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The Details...

Sessions One through Six of **I-Lead** will meet at the Urban Mountain Gathering Place on Mount Washington (UMGP). A top-notch facility, the UMPG offers a breathtaking view of downtown Pittsburgh and free parking.

Our final session will meet at a location TBD.

What's Included with Your Tuition?

- All materials and resources
- All meals
- 45.5 hours of facilitation and training
- 6 hours of group coaching calls
- 2 hours of follow-up coaching calls
- 1 private, follow-up coaching session
- 54.5 total hours of personal and professional leadership development

Please contact us for more information about tuition. We have early-bird, non-profit and multiple employee discounts available.



Contact Kathy Coder:
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Inta-Great's 7 Cs of Leadership

7 Cs of Leadership	Course Description
<p>Composition "You don't do anyone any favors by being less than you are." ~ Fiona Wood</p>	<p>Leadership is an inside-out process. Leaders must understand themselves before they can lead others. Therefore, the program starts by helping participants redefine leadership as an influence relationship and discover their unique leadership style, strengths, and motivators.</p>
<p>Character "Ability may get you to the top, but it takes character to keep you there." ~ John Wooden</p>	<p>Leaders learn how to build character and credibility by identifying their personal values and learning how to make decisions aligned with those values. The link to organizational values will also be discussed.</p>
<p>Competence "A leader has the vision and conviction that a dream can be achieved. He inspires the power and energy to get it done." ~ Ralph Lauren</p>	<p>This session helps leaders identify how to begin with the end in mind and how to take their team there. Participants will learn and practice how to: create vision & mission statements, set individual and group goals, and utilize effective time management techniques.</p>
<p>Compassion "The really great make you feel that you, too, can become great." ~ Mark Twain</p>	<p>Forward-thinking leaders guide, direct, and empower their people to win—much like a coach. In this session we will look at the importance of Emotional Intelligence and the role it plays in developing the next generation of leaders.</p>
<p>Communication I "Seek first to understand, then to be understood." ~ Stephen Covey</p>	<p>Participants will learn: the basics of stellar presentation skills, how to craft messages that stick, effective listening techniques, and conflict resolution skills.</p>
<p>Communication II "The art of communication is the language of leadership." ~ James Humes</p>	<p>Even more important than developing a vision is communicating the vision. Learn how inspirational leaders communicate for organizational change and innovation.</p>
<p>Courage "You may be disappointed if you fail, but you are doomed if you don't try." ~ Beverly Sills</p>	<p>Leaders at all levels are those who not only see the opportunities, but seize the opportunities—taking steps toward making change happen despite the inherent risk and uncertainty.</p>
<p>Celebration "Celebrate what you have accomplished, but raise the bar higher each time you succeed." ~ Mia Hamm</p>	<p>Many times leaders are so bogged down with trying to achieve results, they do not take the time, energy, and resources to celebrate success. That's why we finish the program with a celebration event.</p>

Questions? Contact Valerie Faust at vfaust@inta-great.com.



I-Lead Public Testimonials:

"I have relied on Kathy for her insight when dealing with many diverse leadership issues; her wisdom has helped me immensely. Her knowledge of leadership skills, strategic management, and sales, has helped me get to the next level as a leader!"

- Margaret Weir, *President, NexTier Bank*

"Kathy is an incredible talent. Her communication and listening skills are excellent. She has the ability to teach and implement leadership principles that become relevant to the client she is serving."

- Brad Pager, *Principle at Brad Pager Developments*

"Kathy is extremely dynamic, energetic, competent, and fabulous to work with. She has a breadth and depth of knowledge in leadership development, from "real-world" experiences that few consultants possess. I unreservedly recommend Kathy as an executive coach, trainer, or organizational consultant."

- Jerry Yarris, *SVP, Swatera Consulting Group, Inc.*

"In any venue, Inta-Great provides long term results because they use values-based teaching, not the fad of the day."

- Keith McGill, *Plant Equipment Delivery Manager at Westinghouse Electric Company*

"Kathy Coder personifies great leadership. She is an amazing leadership role model, teacher, mentor, and facilitator. Kathy is the person who can take the current and future leaders of your organization to the next level."

- James Thomas, *Associate Vice President for Academic and Student Affairs at Point Park University*

"Kathy is exceptional. As a trainer, she is thoughtful, knowledgeable, and passionate. With a positive attitude and a solution-oriented mindset, she forges head-on into new challenges and comes out the other side with great results. If you are considering working with Kathy and Inta-Great, you cannot go wrong."

- Elizabeth Gory, *Owner, EMO Enterprises, Inc.*

The logo for Inta-great features the word "Inta-great" in a stylized, cursive font. The "i" in "Inta" is lowercase and the "a" is lowercase. The "g" in "great" is lowercase and has a small leaf-like flourish at the top. The "t" is lowercase and has a small leaf-like flourish at the top. The "e" is lowercase and has a small leaf-like flourish at the top. The "a" is lowercase and has a small leaf-like flourish at the top. The "t" is lowercase and has a small leaf-like flourish at the top. The logo is positioned in the bottom right corner of the page, set against a light green leaf background.



Kathy Coder

Founder and President of Inta-Great
kacoder@inta-great.com

Kathy has 20 years of experience in consulting, training, sales, and leadership development. She also has a diverse client list ranging from Fortune 100 companies to churches, schools, and non-profits. Having spent the first part of her career in medical sales and training, she founded Inta-Great in 1996 and has been helping people and organizations reach their Greatness ever since.

Kathy understands that life is an Inta-Greated process, and she has significant experience in developing emerging, existing, and executive leaders, as well as implementing sales and professional development programs throughout organizations. Her approach is refreshing and customized, which yields engagement, results, and sustainability. She understands that both results and relationships have to work in harmony in order to sustain lasting effectiveness.

Kathy is a member of the American Society of Training and Development and the National Speakers Association. She holds degrees in Communications, Business, and has a Master of Science in Organizational Leadership.

Kathy currently resides in Pittsburgh, PA with her encouraging husband, Ron, and their "baby," Sugar (their Maltese dog).

Ron Coder

Vice President of Coaching
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After graduating from high school in Japan, Ron tried out for the Penn State football team as a walk-on. Four years and a degree later, he was drafted in the 3rd round by the Pittsburgh Steelers. After playing for 10 years in the NFL, he went to work with Pro Athletes Outreach where he helped train pro athletes how to be better role models.

Ron spent the next 20 years, in sales and consulting roles, as well as being a sought after speaker and executive coach. But, despite his success in the business world, Ron never left his love for football behind. In 2007, he served as head coach of the Pittsburgh Passion (a Women's Pro Football team) and led them to a perfect 12-0 season and a Super Bowl Championship.

Overall, no matter what Ron is doing, he utilizes his love for competition and his leadership abilities to get the best results possible. And, he especially loves helping others do the same. No matter what walk of life, Ron knows how to assemble great teams and lead them to victory.

He currently lives in Pittsburgh, PA with his loving wife, Kathy.

Valerie Faust

Director of Blossom & Flourish and Training & Development Consultant
vfaust@inta-great.com

Valerie is a dynamic speaker, facilitator, trainer, and coach who is passionate about helping young women and girls develop the confidence and skills they need to be successful leaders. She began her career at a leadership training and consulting company that focuses on business executives and "C-Level" leaders. While there, she had the opportunity to learn from renowned leadership development professionals and develop her skills. However, after a few years, it became clear to her that she was being called to something different—to develop her own program, Blossom and Flourish, serving middle school and high school girls.

Since then, she has partnered with Inta-Great to provide Blossom and Flourish services as part of Inta-Great's Student Leadership initiative. In addition to working with students, she also serves as one of Inta-Great's primary consultants and provides Inta-Great with marketing support by overseeing its social media presence writing for the Inta-Great blog.

As a former Division I softball player at the University of Pittsburgh, Valerie is committed to working hard and pursuing excellence. On top of having a successful softball career, she was named Valedictorian of Graduating Student-Athletes. She now brings the same drive and dedication that made her successful on and off the softball field to her work with Inta-Great.

Valerie holds her B.A. in Communications and Business from the University of Pittsburgh and is now working toward her M.S. in Organizational Leadership from Geneva College. She is also certified in Compression Planning, and is proficient in many other well-known leadership tools.

She currently lives in Pittsburgh, PA with her supportive husband, Morgan, and their spoiled cats, Puma and Nike.





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