

Inta-Great's 7 Cs of Leadership

7 Cs of Leadership	Course Description
<p>Composition</p> <p>"You don't do anyone any favors by being less than you are." ~ Fiona Wood</p>	<p>Leadership is an inside-out process. Leaders must understand themselves before they can lead others. Therefore, the program starts by helping participants redefine leadership as an influence relationship and discover their unique leadership style, strengths, and motivators.</p>
<p>Character</p> <p>"Ability may get you to the top, but it takes character to keep you there." ~ John Wooden</p>	<p>Leaders learn how to build character and credibility by identifying their personal values and learning how to make decisions aligned with those values. The link to organizational values will also be discussed.</p>
<p>Catalyst</p> <p>"A leader has the vision and conviction that a dream can be achieved. He inspires the power and energy to get it done." ~ Ralph Lauren</p>	<p>This session helps leaders identify how to begin with the end in mind and how to take their team there. Participants will learn and practice how to: create vision & mission statements, set individual and group goals, and utilize effective time management techniques.</p>
<p>Compassion</p> <p>"The really great make you feel that you, too, can become great." ~ Mark Twain</p>	<p>Forward-thinking leaders guide, direct, and empower their people to win—much like a coach. In this session we will look at the importance of Emotional Intelligence and the role it plays in developing the next generation of leaders.</p>
<p>Communication I</p> <p>"Seek first to understand, then to be understood." ~ Stephen Covey</p>	<p>Participants will learn: the basics of stellar presentation skills, how to craft messages that stick, effective listening techniques, and conflict resolution skills.</p>
<p>Communication II</p> <p>"The art of communication is the language of leadership." ~ James Humes</p>	<p>Even more important than developing a vision is communicating the vision. Learn how inspirational leaders communicate for organizational change and innovation.</p>
<p>Courage</p> <p>"You may be disappointed if you fail, but you are doomed if you don't try." ~ Beverly Sills</p>	<p>Leaders at all levels are those who not only see the opportunities, but seize the opportunities—taking steps toward making change happen despite the inherent risk and uncertainty.</p>
<p>Celebration</p> <p>"Celebrate what you have accomplished, but raise the bar higher each time you succeed." ~ Mia Hamm</p>	<p>Many times leaders are so bogged down with trying to achieve results, they do not take the time, energy, and resources to celebrate success. That's why we finish the program with a celebration event.</p>

Questions? Contact Valerie Faust at vfaust@inta-great.com.

